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**Handy Tips for Our Pawsome Fundraisers**

**Here’s a tips to help you reach your goal for Kabosu 4 Kids!**

**1. Tell Your Personal Story**

People are more likely to support a cause if it feels personal. Share why Kabosu 4 Kids matters to you and how helping autistic children with service dogs can make a lasting difference. Whether you have a personal connection to autism or love Kabosu and the doge culture of kindness, bark out loud and let everyone know!

**2. Set a Smart Goal**

Choose a fundraising goal that’s realistic but challenges you. For example, if you’re aiming for $500, explain that it could help provide sensory tools or even contribute to a service dog for an autistic child. Then break it down—ask for smaller donations like $10 or $25, which feel more achievable for potential donors.

**3. Get Social—Use Your Platforms**

Your social media is your best fundraising tool. Share your fundraising page and use images, videos, or memes to keep it fun and engaging. Don’t forget to tag friends, family, and organizations like Kabosu 4 Kids and Variety for greater reach! Use hashtags like #Kabosu4Kids, #Dogetober, and #MuchImpact to join the wider campaign conversation.

**4. Explain the Impact**

Help your audience understand what their money will do. For example, “$32 buys fidget toys for an Autistic child”. Showing the real impact of donations makes it easier for people to understand how their support helps. Here’s a guide for you to share

* $32 can provide a fidget toy for an Autistic child
* $140 can provide sensory headphones for an Autistic child
* $400 provides a C Pen supporting student learning through reading
* $1000 can provide an iPad Pro with specialized communications software for an Autistic child
* $2000 contributes to a service dog for an Autistic child (these amazing animals cost between $25 - $50k!)

**5. Personal Messages Work Best**

When asking for donations, send direct, personal messages. Whether via social media DMs, emails, or texts, people are more likely to respond when the ask feels personal. Mention your fundraising goal and why their donation is so meaningful.

**6. Celebrate Small Milestones**

Don’t wait until you hit your goal to celebrate! Thank donors publicly and often. Celebrate each time you hit a smaller milestone, such as reaching 25%, 50%, or 75% of your goal. This motivates others to jump in and help you reach the finish line.

**7. Create Fun Incentives**

Offer fun incentives to encourage donations. For example, if someone donates $50, offer a custom “thank you” video, or if you reach your goal, you could complete a fun challenge like wearing a dog costume for a day. Fun incentives can keep people engaged and excited to support.

**8. Collaborate with Friends**

If fundraising feels overwhelming, team up with friends, family, DAO or community! Collaborative efforts can reach more people, and the sense of community makes it more fun. Set team goals or friendly competitions to keep everyone motivated.

**9. Keep Everyone Updated**

Regular updates are crucial. Share how your campaign is progressing, thank your donors, and keep people informed on how close you are to your goal. You could even post about what reaching each milestone means for the children you’re helping. Let your supporters know that every dollar counts.

**10. Send Heartfelt Thank Yous**

After your campaign ends, take time to thank everyone individually. A quick email, message, or social media shout-out can mean a lot. Let them know how much their support meant to you and how they’ve helped make a difference for autistic kids in need of service dogs.

**Bonus Tip: Stay PAWsitive and Have Fun!**

Kabosu 4 Kids is about spreading kindness and community spirit. Stay positive, have fun, and remember that every bit of support—whether big or small—creates a lasting impact!

**Thank you so much!**

Reach out @VarietyVic if you have any questions